

July, 2011



First Baby Study

Annual Newsletter

More than 3,000 women in Pennsylvania have joined the First Baby Study! We are so happy that you chose to take part in this important study. We are writing to let you know that the study is going very well. We completed enrollment in March, 2011: 3,006 women have completed the baseline and 1 month postpartum interviews and we will finish the last of the 6 month postpartum interviews in October, 2011. Nearly everyone who has joined the First Baby Study is still with us, continuing with the interviews and helping to make this a significant and meaningful study.

You are an amazing group of women! Somehow you have managed to juggle all of the things that go along with having a new baby in your household, all of the responsibilities you held before and after delivery — work, school, commitments to friends and family members — and continued to share your experiences with us. Your continued participation in the First Baby study is greatly appreciated and vital to the success of this study.



Just as each of your babies is beautiful and unique, so too are each of your birth experiences. Each survey you complete brings us one step closer to understanding the health and life changes that women face after having a baby. Our hope is that this information will one day be used to inform clinicians and policy makers about the experiences and needs of new mothers. We cannot thank you enough for your continued honesty and openness in this endeavor.

FIRSTBABYSTUDY.PSU.EDU

The First Baby Study website is now available. As we get further along in the study, you will find more information posted here. Please be sure to check back often!



The First Baby Study Penn State Hershey 866-254-4287 firstbabystudy@psu.edu

First Baby Study Interesting Facts



Participants delivered **32** more baby boys than baby girls

4 babies were born on New Year's Day



The smallest percentage of babies was delivered during the month of **February** (5.4%)



4 babies were born on Valentine's Day



11 babies were born on the Fourth of July

13 babies were born on Thanksgiving Day



3 babies were born on Christmas Day



Babies were delivered at **81** different hospitals across the state of Pennsylvania



The largest percentage of babies was born during the month of **September** (11.2%)



28.7% of babies were delivered by cesarean section while **71.3%** were delivered vaginally.

Has your address or phone number changed?

Please be sure to let us know so that that we can continue to call you for your interviews and mail your gift cards to you in a timely manner ! If you need to update your contact information please call us at [866-254-4287](tel:866-254-4287) Or email us at firstbabystudy@psu.edu.