



# First Baby Study Annual Newsletter



June 2010

## Recruitment Update

- We want to thank all of you for your wonderful participation in the First Baby Study!
- Your participation will help to improve the quality of the health care that women receive during pregnancy and childbirth.
- We are well on our way to reaching our recruitment target of 3,000 English and Spanish speaking women.
- Presently we have more than 1,800 participants - at this rate, we are on target to reach our goal by December!
- We have had an increase in participating hospitals and have seen growth in recruitment. At the beginning of the study, participants were only being recruited from 7 hospitals. Now, women delivering at any hospital in PA are eligible to be participants in the First Baby Study.
- Our collaboration with over 45 community health organizations is also greatly helping recruitment.
- We are currently recruiting women from across the state and have participants from over 45 hospitals and 22 counties in PA!
- Thank you for spreading the word about this opportunity to your friends and family, and please continue, because we are still recruiting!
- **Study Eligibility Criteria:** Participants must be 18 to 35 years of age, pregnant with their very first baby, carrying only one baby, keeping the baby (not giving the baby up for adoption, and not be a surrogate mother) delivering in the state of Pennsylvania, and most importantly, feel confident that we can reach them by telephone for the next three years.

## Resources

- **Text4Baby Program:** A program to help mothers with their pregnancy and through their baby's first year. Sign up to receive free helpful and educational text messages!  
<http://www.text4baby.org>
- **The Pennsylvania Health and Human Services Portal:** This website can provide you with resources and programs for you and your baby.  
<https://www.helpinpa.state.pa.us>
- **Penn State Center for Survey Research:** If you need to change your interview time or date, contact the Center for Survey Research at 1-888-778-2775. You can also email them at [firstbaby@psu.edu](mailto:firstbaby@psu.edu).

## Website

We are currently working on the development of a new website for the study. By the time you receive this newsletter in 2011, recruitment will have ended and our website should be complete.

Most likely, however, the website will be up and running within the next couple of months, so be looking for it! The URL for the website is:  
<http://www.firstbabystudy.psu.edu>

We are hoping to allow participants to send us pictures of their babies to upload onto our website!!

## Contact Information

- Please remember to let us know if your address or telephone number change. This way we can ensure that you receive your gift cards in the mail in a timely manner and participate in each of the telephone surveys!
- To update information, contact a First Baby Study team member at 717-531-7661 or toll-free at 866-254-4287.
- Remember that you can also contact us by email at [firstbabystudy@psu.edu](mailto:firstbabystudy@psu.edu). We'd love to hear from you!